

World
Business
Forum



NYC

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10th ANNIVERSARY

October 1-2, 2013 | Radio City Music Hall® | New York City









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Inspiring ideas



WORLD BUSINESS FORUM
CELEBRATING OUR **10th** ANNIVERSARY

Passionate debate. Inspiring ideas.

Connect the dots. Create your path. Lead the way.

- 
2
full days
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World-renowned
speakers
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Iconic
venue
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4,000+
attendees
- 
65
countries
represented
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**Global
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coverage
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42
private
events
- 
**New
York**
City

10 Years of Innovation



2000} Worldwide launch of the Toyota Prius. The start of the hybrid car revolution.



2003} Human Genome Map was completed. A giant leap forward in health and wellness.



2004} Launch of Facebook and the birth of social media.



2006} *An Inconvenient Truth* creates widespread environmental awareness.



2009} A visionary sets new rules for the entertainment industry.



2010} Emerging markets create disruptive technologies.

2010 ---
Charlene Li



2005 ---
Craig Venter



2007 ---
Michael Eisner



2009 ---
James Cameron



2010 ---
Vijay Govindarajan



10 Years of

Global Trends



2010 } The BRIC countries set out to conquer the world.

2008 } Global financial crisis reframes capitalism.



2010 } The financial crisis in Europe threatens the future existence of the Eurozone.

2008 } Social media becomes the main driver behind the election of Barack Obama to the US Presidency.



2011 } Facebook and Twitter change the political landscape provoking Arab Spring.

2012
Fareed Zakaria



2010
Al Gore



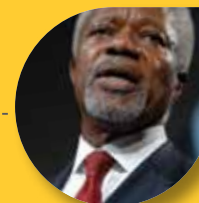
2009
Paul Krugman



2010
Joseph Stiglitz



2007
Kofi Annan



2008
Tony Blair



10 Years of The World of Business



2004} Google disrupts industries, businesses and markets.



2005} The reconstruction of the market boundaries between a circus and theatre becomes a classic example of Blue Ocean Strategy.



2007} The launch of the iPhone redefines the concept of mobility and the way we communicate.

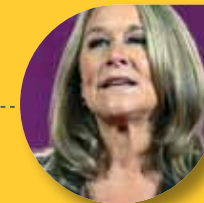


2009} The tablet sparks a revolution in how people consume content in their everyday lives.

2005
Peter Drucker



2011
Angela Ahrendts



2010
Carlos Brito



2006
Jim Collins



2005
Richard Branson



2004
Michael Porter



2012
Ursula Burns



A YEAR-ROUND EXPERIENCE

PRE-EVENT

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Discover tips and insights from the World Business Forum speakers today. An exciting online experience, wobi.com delivers the most relevant and timely business content on the issues that matter to you most.

Mobile App

Download the free WBF NY app and connect with fellow attendees, download event materials, and check the latest agenda.



AT THE EVENT

Lunches & Breakfasts

Enjoy stimulating discussion with fellow attendees and get up-close with the expert speakers at our favored breakfast and lunch sessions.



Networking

Join over 4,000 like-minded senior executives from over 65 countries for a truly incomparable networking opportunity.



POST-EVENT

Executive Summaries

Bring the most relevant insights back to your office or share with your colleagues. The Executive Summary, a comprehensive synopsis of the keynote presentations and special events, is a useful reference that you can review for years to come.

Multimedia Content



Complement your World Business Forum learning experience with WOBI's additional content. We deliver articles, videos and exclusive interviews pre, during and post-Forum.

The City

With its unparalleled energy, culture and inspiration, the Big Apple is a fundamental part of the World Business Forum experience.



The Venue

The iconic Radio City Music Hall® has been home to the World Business Forum since 2004. Nestled in the heart of Rockefeller Center, the theater has been dubbed the "Showplace of the Nation".

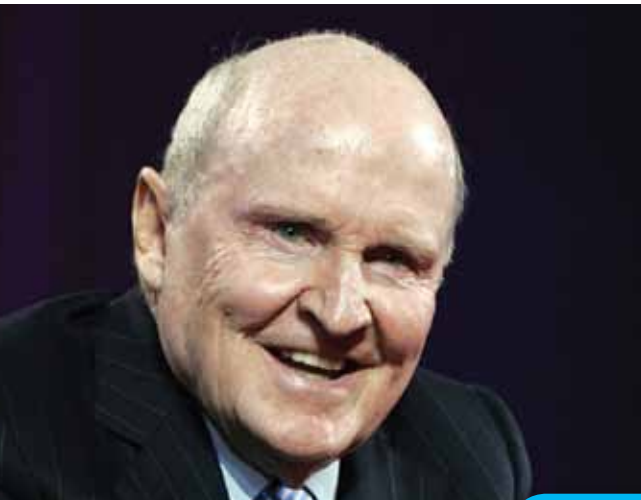


Entertainment

From Broadway shows and fine dining, to sightseeing and touring museums, to shopping on 5th Avenue or enjoying the nightlife, the City that Never Sleeps has something for everyone.



Presenting our starting lineup 2013



Jack Welch & Sam Palmisano

Two iconic CEOs, two superior companies GE and IBM; how they view leadership, legacy and continuity.



Clayton Christensen

Disruptive Innovation:
How to Create New Growth Businesses



Ben Zander

The Grand Maestro and the art of possibility.



Sisters leading two major brands:
Campbell Soup and Frontier Communication.
Their road to the top from the beginning.



Maggie Wilderotter & Denise Morrison



Claudio Fernández-Aráoz

Leadership & Talent: The Challenges Ahead. What will the C-Suite look like in the next generations.



Steve Levitt & Stephen Dubner



Beyond Super
Freakonomics

Special Offers.

Through January 14th, 2013

Individual ticket: **\$1,690**

Five or more tickets: **\$1,490 each**

Regular price: **\$2,500**

• Additional Opportunities:

Reserved seating: **\$300**

Reserve your spot in the front rows of the theater.

• For more information and to register:



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• Enhance your **World Business Forum** experience with the exclusive amenities and benefits of the Platinum Pass:

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- Reserved seating
- Lunches with access to speakers
- Enhanced networking
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Platinum Pass: **\$3,000**

• To register or to learn more visit wobi.com/wbfnyc/platinum

SPECIAL OFFERS through January 14th, 2013:

World Business Forum

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For registration or more information on the program, please fax this registration form to 212 308 6788, visit our website at wobi.com/wbfnyc or call 866 711 4476 / 212 317 8454.

Registration Form

NAME	TITLE	
COMPANY	INDUSTRY	
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EMAIL	BUSINESS PHONE NUMBER	FAX NUMBER

Pricing (Special offers through January 14th, 2013)

Forum Tickets (Regular price: \$2,500)

Individual ticket:

\$ 1,690

Attendees _____

5 or more tickets:

\$ 1,490 each

Attendees _____

Additional Opportunities

Reserved Seating:

\$ 300

Attendees _____

Platinum Pass: includes Forum ticket and exclusive amenities

\$ 3,000

Attendees _____

Payment Options

Check enclosed (Make check payable to HSM Americas, Inc.)

Bill me

Visa

Mastercard

American Express

Diners Club

Discover

CARD NUMBER

EXPIRATION DATE

CARDHOLDER'S NAME

CARDHOLDER'S SIGNATURE

Cancellation & refund policy: If you request cancellation within (i) 45 days from date of purchase and (ii) 60 days prior to the event ("Refund Deadline"), a refund will be processed in the same manner (i.e.: credit card, check, etc.) that payment was made, less a processing fee of \$350 per ticket. If you request a cancellation (i) after the Refund Deadline and (ii) earlier than 10 days prior to the event ("Credit Deadline"), a credit for the same value will be granted to be used toward an equivalent HSM event, to be held until December 31st of the following year. After the Credit Deadline tickets may only be transferred to a substitute participant. All cancellation requests must be made in writing. No cancellations will be allowed after the event date. We reserve the right to cancel the event, and if this occurs, we shall refund the total fee paid.

Scheduling: We reserve the right to make any changes without prior notice. Detailed Terms and Conditions can be found in the Register section at wobi.com/wbfnyc

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